

CSR DETAILED PROJECT REPORT

Ambedkar Digital Learning Skill-to-Job Centers

A state-wide CSR consortium mission for digital inclusion, skills, employment and livelihoods across Andhra Pradesh

Option 5: State-wide Consortium - 100 Centres

Establish a 100-centre state-wide network through a consortium of CSR donors, regional clusters and standard operating systems, creating measurable access and livelihood outcomes at population scale.

Submission Particular	Proposed Position
Submitted by	Amity International Mission Trust
Project geography	Underserved Dalit settlements and economically backward areas across Andhra Pradesh
Project duration	36-month programme framework
Funding option	State-wide consortium / multi-donor programme
CSR themes	Education, digital inclusion, employment-enhancing vocational skills, livelihoods, women empowerment and reduction of inequalities
Implementation character	Non-political, non-religious, community-based, measurable and placement-oriented

100 Centres	3,00,000 Digital literacy	48,000 Youth trained	28,800 Placed / self-employed
-----------------------	-------------------------------------	--------------------------------	---

CSR Funding Ask: ₹118 crore

Prepared as a donor-ready option from the Ambedkar Digital Learning Skill-to-Job Centers state-wide reference DPR

1. Executive Summary

This DPR proposes a state-wide consortium programme to establish 100 Ambedkar Digital Learning Skill-to-Job Centers across underserved Dalit settlements and economically backward areas of Andhra Pradesh. The programme targets 3,00,000 digital literacy beneficiaries, 48,000 job-linked youth trainees and at least 28,800 evidence-validated placement, apprenticeship, freelance or self-employment outcomes, with minimum 40% women participation.

The project combines community digital access, foundation learning, future digital economy skills, job-linked vocational training, career counselling, employer linkage, freelancing support and self-employment facilitation. All beneficiary services funded under the CSR grant will be delivered without political or religious mobilisation.

36-month programme framework Duration	₹118 crore CSR ask	Minimum 40% Women target	60% of trained youth Outcome ratio
---	------------------------------	------------------------------------	--

Decision sought from CSR donor

In-principle approval of a ₹118 crore consortium envelope, constitution of a multi-donor/state-level steering mechanism, adoption of common programme standards, approval of phased regional roll-out and donor allocation through centre, district or regional funding blocks.

2. Project Rationale and Need

Disadvantaged youth often complete school, college or technical education without practical digital confidence, employer exposure, communication skills, portfolio evidence or access to modern livelihood pathways. Women, first-generation learners, dropouts and youth in remote or low-income settlements face additional mobility, safety, information and affordability barriers.

Observed gap	Project response
Limited access to computers and reliable internet	Professional community digital lab with guided learning and supervised practice
Low job readiness and weak interview confidence	Employability, spoken English, resume, interview and workplace behaviour training
Lack of modern income skills	AI productivity, video editing, content creation, digital marketing and freelancing
Limited technical pathways	drone technology, EV charging, solar, electronics, facility management, healthcare, office, retail, logistics and other demand-led tracks
Weak employer linkage	Employer mapping, MoUs, job fairs, interviews and 90-day retention follow-up
Low participation of women	Safe timings, women-only batches, family counselling and women-focused livelihood pathways

3. CSR Eligibility, Compliance and Safeguards

The DPR is positioned as a non-political and non-religious social development project aligned to education, employment-enhancing vocational skills, livelihood enhancement, women empowerment and reduction of inequalities. Final donor approval should be supported by legal and financial due diligence of the implementing entity and project documents.

CSR-aligned area	Project component
Promoting education	Digital labs, computer education, AI basics, career learning and guided practice
Employment-enhancing vocational skills	Technical, service-sector, office and future digital economy training
Livelihood enhancement	Placement, apprenticeships, freelancing, micro-enterprise and self-employment
Women empowerment	Women-only batches, digital finance, flexible timings and enterprise support
Reducing inequalities	Targeted access for socially and economically disadvantaged communities

- Maintain CSR-1, 12A, 80G, PAN, audited financials, board/trustee records and dedicated bank documentation, as applicable.
- Operate a separate project cost centre, donor-wise ledger, asset register, invoice file and utilisation-certificate process.

- Prohibit election work, party-building, leader projection, vote mobilisation, protest mobilisation and religious conversion activity under the project.
- Adopt child and women safety, anti-harassment, grievance redressal, data privacy, photography consent and procurement policies.

4. Project Goal, Objectives and Results

To reduce digital and employability inequality at scale by creating a transparent, auditable and outcome-driven state-wide network of community learning and livelihood centres.

- Establish 100 standard centres across Andhra Pradesh using phased and regionally balanced deployment.
- Provide digital literacy to 3,00,000 community members.
- Train 48,000 youth in job-linked, future-ready and livelihood skills.
- Facilitate at least 28,800 evidence-validated employment, apprenticeship, freelance or enterprise outcomes.
- Ensure minimum 40% women participation and monitor inclusion centre-wise and district-wise.
- Create a state PMU, regional/district delivery architecture, central MIS and donor dashboards.
- Build a network of at least 400 employers/market partners and conduct at least 100 job fairs or showcases.

Result level	Indicator	Target
Output	Centres established	100
Output	Digital literacy beneficiaries	3,00,000
Output	Youth completing training	48,000
Outcome	Placed / self-employed youth	28,800
Inclusion	Women participation	Minimum 40%
Quality	Course completion rate	80%+
Quality	Certification rate	75%+
Linkage	Employer/market partners	400+
Events	Job fairs / showcases	100+
Retention	90-day follow-up	100% of outcomes

5. Target Beneficiaries

Beneficiary segment	Support offered
Youth aged 16-35	Digital literacy, employability and job-linked training
SC/ST youth and first-generation learners	Priority mobilisation, counselling and career-pathway support
Unemployed graduates	AI productivity, office tools, digital marketing and placement support
ITI/polytechnic students and alumni	EV, solar, electronics and technical assistant roles
College dropouts	Bridge learning, skills, documentation and job-fair access
Young women and SHG members	Women-only batches, digital finance, content creation and micro-enterprise
Urban slum and rural poor youth	Accessible batches, digital access and employer-linked training

Beneficiary eligibility, income/vulnerability criteria, age relaxation, documentation and reservation of seats will be finalised in the donor-approved operating manual. No eligible beneficiary will be excluded solely for lack of digital documentation; the centre will facilitate document completion where feasible.

6. Geography, Site Selection and Centre Coverage

Centres will be distributed across Andhra Pradesh using vulnerability, population, youth demand, women access, existing skilling gaps, educational institutions, employer corridors and implementation feasibility. Exact district allocation will be approved through regional plans and donor commitments.

Selection criterion	Weightage
High concentration of SC/ST/economically backward households	25%
Youth unemployment and dropout levels	20%
Safe, accessible training space	15%
Women accessibility and safety	10%
Proximity to colleges/ITIs/polytechnics	10%
Proximity to employers/industrial areas	10%

Selection criterion	Weightage
Internet and electricity feasibility	5%
Local community support	5%

Region	Illustrative districts / areas	Indicative centres	Skill emphasis
North Andhra	Srikakulam, Vizianagaram, Visakhapatnam, Anakapalli, ASR, Parvathipuram Manyam	20	Digital, content, retail, hospitality, logistics and technical services
Godavari region	Kakinada, East Godavari, Konaseema, Eluru, West Godavari	20	E-commerce, women enterprise, data entry, fisheries support and digital services
Krishna-Guntur-Amaravati	Krishna, NTR, Guntur, Bapatla, Palnadu	22	Office, BPO, AI productivity, digital marketing, retail and logistics
South Coastal AP	Prakasam, Nellore, Tirupati	15	Tourism support, healthcare, solar, logistics and digital services
Rayalaseema	Kurnool, Nandyal, Ananthapuramu, Sri Sathya Sai, YSR Kadapa, Annamayya, Chittoor	23	Solar, EV, electronics, manufacturing, freelancing and women livelihoods
Total	All approved high-need locations	100	Final mix based on district mapping

7. Centre Model and Infrastructure

The network will use a common centre standard, but not every centre will offer every technical course. Centres will be organised into district and regional clusters with selected specialist hubs, shared trainers, employer teams and quality resources. Donors may fund individual centres, districts, regions or pooled programme functions under one governance and reporting framework.

Infrastructure item	Quantity	Purpose
Computers/laptops	2000	Training, assessments and portfolio work
Projector/smart TV	100	Demonstrations and blended learning
Printer/scanner	100	Admission, documentation and career support
Internet and network setup	100 complete set	Reliable learning and MIS connectivity
UPS/inverter backup	100	Continuity during power interruptions
Tables and chairs	2500-3000 seats	Classroom and counselling use
CCTV and safety	200-400 cameras	Safety and asset protection
Counselling and placement desks	200	Career guidance and employer linkage
Books/career resources	100 sets	Reference learning resources
Donor branding signage	100 sets	Transparent CSR attribution
Basic electronics and electrical practice kits	100 starter sets	Safe introductory practical learning
PPE, first-aid and workshop safety kit	100 sets	Practical-session safety and emergency readiness
Shared specialist-lab access	As per cluster plan	Drone, solar, EV, housekeeping, IoT and advanced technical practicals

Space model

Centres may operate from rented premises, community halls, partner educational institutions, SC-hostel-adjacent spaces or donor-supported rooms. Space must meet safety, accessibility, ventilation, internet, electricity and women-friendly timing requirements.

8. Training Architecture

Every learner will receive foundation modules before entering a selected job-role, digital economy or self-employment pathway. Course mix will be finalised after employer and livelihood mapping so that training supply is linked to credible opportunities.

Training layer	Core content	Primary audience
Digital and workplace foundation	Computer use, office productivity, internet, email, online services, cyber safety, spoken English, workplace behaviour, resumes and interviews	All learners
AI, data and digital productivity	Generative AI, responsible prompting, data handling, spreadsheet analytics, data annotation, AI-assisted office work and fact-checking	All job-linked learners
Media, design and digital marketing	Video editing, graphic design, content creation, podcast basics, social media marketing, e-commerce content and portfolio development	Digital economy track
Freelancing, gig work and enterprise	Service profiles, proposals, pricing, client management, invoices, digital payments, micro-enterprise and social commerce	Freelancing / enterprise track
Green energy and e-mobility	Solar PV installation support, rooftop survey basics, EV charger installation and maintenance, EV service awareness and electrical safety	Technical track
Drone technology and electronics	Drone assembly/building, component identification, soldering, calibration, repair, maintenance, payload basics and safe workshop practices	Advanced technical track
Facility, hospitality and care services	Housekeeping, mechanised cleaning, hospital housekeeping, facility support, room attendant, front office, food service and customer care	Service-sector track
Manufacturing and field services	Electronics assembly, quality inspection, CCTV/IoT, appliance repair, fibre support, 3D printing basics and technician entrepreneurship	Technical / manufacturing track

8.1 Indicative Delivery Durations

Batch type	Duration	Typical participants
Digital literacy	30-45 days	Students, women, youth and community members
Employability	45-60 days	Job aspirants and final-year students
Future digital skills	45-90 days	AI, content, video, marketing and freelancing learners
Technical skill	2-4 months	ITI, diploma and technically inclined youth
Women livelihood	30-60 days	Women and SHG members
Weekend/evening	6-12 weeks	Students, working youth and women

8.2 Expanded Employment Pathways

The course catalogue will be demand-led and updated periodically. Not every centre will offer every pathway. Course activation requires employer demand, qualified trainers, safe practical facilities and donor-approved unit economics.

Employment pathway	Indicative practical curriculum	Potential livelihood direction
Drone assembly, building and repair	Frame, motors, ESC, flight controller, wiring, soldering, firmware awareness, calibration, troubleshooting and maintenance	Drone assembler/repair assistant, service technician, electronics workshop assistant
Drone operations support	Mission planning awareness, batteries, payload handling, imagery/data workflow and field safety	Survey/agriculture/inspection support; actual piloting only through authorised training and current DGCA rules
Solar PV installation and O&M	Site survey, mounting basics, DC/AC wiring awareness, inverter, earthing, testing, safety and preventive maintenance	Solar installer assistant, O&M technician, rooftop sales/service support
EV charger installation and service	AC/DC charger basics, site readiness, cabling, earthing, protection, commissioning workflow, networking, preventive maintenance and fault reporting	EV charging station technician assistant, field service and CPO support
EV two-wheeler service and battery diagnostics	Electric drivetrain basics, safe isolation, battery/BMS awareness, diagnostics and customer service	EV workshop assistant, service advisor and battery-service support
Housekeeping and facility management	Manual and mechanised cleaning, chemicals, equipment, washroom care, waste segregation, customer etiquette and workplace safety	Housekeeping attendant, facility associate, office/hotel/hospital cleaning staff

Employment pathway	Indicative practical curriculum	Potential livelihood direction
Hospital housekeeping and care support	Infection-prevention basics, biomedical-waste awareness, patient-area etiquette and supervised care support	Hospital housekeeping, patient-support and facility-service roles through approved partners
AI operations and data services	Data annotation, document digitisation, AI output review, prompt operations, spreadsheet/data quality and basic analytics	Data associate, AI operations assistant, MIS/data-entry executive
Cybersecurity and IT support	Device setup, helpdesk, safe networks, phishing prevention, access control, backup and entry-level security operations	IT support/helpdesk, cybersecurity support and digital safety facilitator
Cloud, no-code and web services	Cloud fundamentals, website builders, no-code automation, basic coding, UI/UX and testing	Junior web/no-code associate, cloud support trainee, QA/testing assistant
Video, design and creator economy	Scripting, shooting, editing, motion graphics, thumbnails, podcast production, live-stream support and brand content	Video editor, designer, content assistant, studio/social-media associate
Digital marketing and e-commerce operations	Listings, catalogue management, product images, ads basics, CRM, analytics, social commerce and marketplace support	Digital marketing executive, e-commerce associate, seller-support assistant
Electronics, IoT and smart systems	PCB soldering, assembly, testing, CCTV, sensors, smart-home installation and repair	Electronics assembler, CCTV/IoT installer, repair technician
3D printing, CAD and maker skills	Basic CAD, slicing, printer operation, prototyping, finishing and small-batch product development	3D-printing operator, prototyping assistant, maker entrepreneur
Telecom and fibre support	Structured cabling, router setup, fibre awareness, customer-premises equipment and field safety	Broadband/fibre field assistant and network support
Electrical, plumbing, HVAC and appliance service	Domestic electrical work, plumbing repair, refrigeration/HVAC awareness, appliance installation and maintenance	Field technician, maintenance assistant and service entrepreneur
Retail, BPO, BFSI and office operations	Customer service, sales, billing, CRM, office administration, accounting/GST basics and field documentation	Retail associate, BPO executive, office assistant, BFSI field associate
Logistics, warehouse and last-mile services	Inventory, scanning, packing, dispatch, route/customer handling and workplace safety	Warehouse associate, inventory assistant, delivery/customer-service roles
Healthcare and telehealth support	Medical records, appointment coordination, telemedicine desk, patient communication and basic health-system workflows	Telehealth coordinator, medical-records assistant and clinic front-desk associate
Food processing, bakery and cloud-kitchen skills	Hygiene, preparation, packaging, costing, digital orders and micro-enterprise	Food-processing worker, bakery/kitchen assistant and home-enterprise owner
Agriculture and rural enterprise	Precision-farming support, agri-data, nursery, food processing, solar pumps, equipment services and digital market linkage	Agri-service assistant, rural entrepreneur and producer-group support
Women-focused and home-based livelihoods	Tailoring, beauty/wellness, handicrafts, bookkeeping, product photography, social commerce and digital payments	Home enterprise, SHG business, beauty/tailoring and online seller
Waste, e-waste and circular-economy services	Segregation, collection, safe handling, repair/reuse awareness and green-enterprise basics	Waste-management associate, e-waste collection/repair support and green entrepreneur

8.3 Practical Training and Specialist-Lab Model

Delivery facility	Role in the programme
Standard centre lab	Computers, internet, digital tools, electronics practice boards, hand tools, PPE and introductory demonstration kits
District/regional specialist hub	Drone assembly benches, solar demonstration array, EV charger training panel, battery-safety equipment, IoT/CCTV and 3D-printing facilities
Mobile practical lab	Rotating equipment kits and master trainers serving centres that cannot maintain specialised laboratories
Industry/ITI/polytechnic partner lab	Supervised practical exposure, apprenticeships, assessments and access to live equipment
Employer-site training	Site induction, safety, installation observation and supervised on-the-job learning
Regulated training partner	Courses requiring licences, clinical supervision or statutory approval are delivered only through authorised/accredited partners

Safety and regulatory safeguard

Drone piloting, electrical installation, live EV charger commissioning, rooftop work, clinical procedures and other regulated or high-risk activities will be delivered only by qualified trainers in approved facilities, with PPE, supervision, insurance/permissions where applicable, and current statutory compliance. Drone remote-pilot certification will be facilitated only through authorised training organisations under

prevailing DGCA requirements.

9. Mobilisation, Admission and Learner Support

Channel	Method
Dalit settlements / SC habitations	Door-to-door mobilisation, youth meetings, family counselling and local referrals
Colleges, ITIs and polytechnics	Career orientations, registrations, internship and apprenticeship linkages
SC hostels and student networks	Digital literacy drives, career clinics and batch enrolment
Women SHGs	Women livelihood, digital finance and flexible-timing batches
Urban slums and rural poor areas	Evening/weekend registration camps and local help desks
WhatsApp and community networks	Verified registration links, reminders, attendance and alumni follow-up
Alumni	Referrals, peer mentoring, portfolio reviews and employer introductions

1. Registration through online or offline form and informed consent.
2. Document collection, vulnerability profiling and baseline assessment.
3. Digital-skill and employability assessment followed by counselling.
4. Course-track recommendation, batch allotment and attendance commitment.
5. Training, continuous assessment, certification and portfolio completion.
6. Placement, apprenticeship, freelancing or enterprise support with 90-day follow-up.

10. Human Resources and Governance

A state PMU will define standards, consolidate reporting and manage cross-region functions. Regional and district structures will supervise implementation, while each centre maintains direct accountability for enrolment, training quality, safeguarding, placement and evidence.

Level	Indicative roles	Core responsibility
State steering	Lead donors; independent experts; project leadership	Strategy, standards, donor allocation, risk and annual approval
State PMU	Project director; partnerships; operations; finance/compliance; M&E; placement; curriculum; MIS; procurement; communications	State-wide management and assurance
Regional	Regional managers and quality/placement teams	Regional performance, partner networks and corrective action
District	District coordinators and placement officers	Centre supervision, employer mapping and events
Each centre	Coordinator; digital trainer; employability trainer; mobiliser/placement; support	Daily delivery, safeguarding and reporting
Specialist pool	Technical trainers, master trainers and assessors	Advanced courses, practicals and trainer development
Independent assurance	Auditor / impact assessor / safeguarding reviewer	Verification and accountability

10.1 Governance Controls

- CSR Steering Committee for strategic oversight, donor review, risk decisions and major approvals.
- Project management unit for implementation, finance, curriculum, placement, monitoring and reporting.
- Monthly centre review, quarterly donor review and corrective-action tracking.
- Segregation of procurement, payment, receipt, asset-verification and utilisation-reporting responsibilities.
- Independent/third-party assessment where required by the donor or applicable CSR rules.

11. Placement, Freelancing and Self-Employment Strategy

Pathway	Delivery mechanism	Evidence of outcome
Formal employment	Employer MoUs, job fairs, screening, interviews and joining support	Offer/joining proof and 90-day retention call
Apprenticeship	Company and ecosystem linkages, on-the-job learning and stipend guidance	Apprenticeship contract or employer confirmation

Pathway	Delivery mechanism	Evidence of outcome
Freelancing	Portfolio, marketplace safety, proposals, client communication and payments	Verified paid assignment, invoice or bank proof
Micro-enterprise	Business planning, Udyam guidance, bank linkage, digital payments and market access	Enterprise evidence and first-sales documentation
Women enterprise	SHG linkage, packaging, social commerce and local market connection	Sales records, SHG confirmation or buyer evidence

Outcome definition

Placement is a facilitation target, not an unconditional guarantee. A learner will be counted as placed or self-employed only after documentary evidence and validation through the MIS. Retention will be tracked at 30 and 90 days.

12. Technology, MIS and Donor Reporting

MIS module	Purpose
Beneficiary registration	Profile, education, vulnerability, consent and course eligibility
Attendance	Daily attendance, batch progress, dropout alerts and re-engagement
Assessment	Baseline, module tests, practical work, portfolios and final assessment
Certification	Completion, assessment and certificate records
Placement tracker	Interviews, offers, joining, self-employment evidence and retention
Donor dashboard	Centre/district performance, utilisation, photos and outcome summaries
Asset and procurement register	Tagging, warranty, location, verification and disposal controls
Grievance and safeguarding	Complaint intake, escalation, closure and confidentiality
Alumni tracking	Long-term employment, income progression and mentoring

Report	Frequency
Mobilisation, enrolment and demographic report	Monthly
Attendance and training-progress dashboard	Monthly
Placement/self-employment dashboard	Monthly / quarterly
Financial utilisation and variance statement	Monthly / quarterly
Case studies, photos and consent records	Quarterly
Risk, safeguarding and grievance report	Quarterly / incident-based
Annual impact report	Yearly
Third-party impact assessment	End of project / donor requirement

13. Implementation Plan and Milestones

Phase	Timeline	Centres	Cumulative programme outputs
Preparation	Days 0-60	-	Consortium governance, compliance, regional plans, curriculum, procurement and MIS
Phase 1	Months 1-12	25	75,000 digital; 12,000 trained; 7,200 outcomes
Phase 2	Months 13-24	60 total	1,80,000 digital; 28,800 trained; 17,280 outcomes cumulative
Phase 3	Months 25-36	100 total	3,00,000 digital; 48,000 trained; 28,800 outcomes cumulative
Evaluation	End of programme	100 reviewed	Audit, third-party impact, asset and continuation decisions

The ₹118 crore figure is a planning envelope derived from 100 full three-year centre-adoption units. The reference DPR also proposes phased commissioning within a 36-month framework. At contracting, the consortium should reconcile launch sequencing, centre operating months and donor drawdown through a detailed centre-wise cash-flow schedule. No donor should rely on the envelope without this reconciliation.

14. Monitoring, Evaluation and Impact Framework

KPI	Target	Verification method
Centres established	100	Physical verification and asset registers
Digital literacy beneficiaries	3,00,000	MIS, attendance and assessments
Youth trained	48,000	Completion records and portfolios
Placed/self-employed	28,800	Evidence and retention validation
Women participation	Minimum 40%	Centre/district/state dashboards
Course completion	80%+	Attendance and completion
Certification	75%+	Certificate register
Employer/market partners	400+	Active partner register
Job fairs/showcases	100+	Event and interview records
Third-party assessment	Programme level	Independent report

Results chain	Illustrative logic
Inputs	CSR grant, equipment, qualified team, curriculum, MIS, employer network and community space
Activities	Mobilisation, training, counselling, assessments, job fairs, freelancing and enterprise support
Outputs	Centres operational, beneficiaries enrolled, learners completing courses and employers engaged
Outcomes	Improved digital confidence, certifications, jobs, paid gigs, apprenticeships and enterprises
Impact	Higher employability, income opportunity, women participation and reduced digital inequality

15. Detailed Budget and Cost Assumptions

The state-wide consortium envelope is ₹118 crore, derived from 100 centre units at ₹1.18 crore each. The break-up below identifies direct setup, centre operations and state/regional/district programme support. A centre-wise, year-wise drawdown must be approved before implementation.

Budget head	Amount	Basis
Setup of 100 centres	₹18.00 crore	₹18.00 lakh per centre
Centre operations for 36 months	₹95.40 crore	₹31.80 lakh x 100 centres x 3 years
State/regional/district PMU, MIS, curriculum, placement, quality, audit and impact assessment	₹4.60 crore	Shared programme support
Total consortium envelope	₹118.00 crore	100 full adoption units

15.1 Indicative Year-wise Cash Flow

Planning block	Indicative envelope	Condition
Centre setup block	₹18.00 crore	Released by approved commissioning waves and procurement milestones
Three-year centre operations block	₹95.40 crore	Released against active centre-months, outputs, outcomes and utilisation
Programme support block	₹4.60 crore	Released against approved PMU structure and deliverables
Total	₹118.00 crore	Final annual cash flow to be reconciled before contracting

- Costs are planning estimates and will be validated through site assessment, procurement quotations and donor-approved budgets.
- Budget excludes land purchase, major civil construction, hostel accommodation and learner stipends unless separately approved. Full-scale specialist laboratories, regulated certification fees and high-value live equipment will be provided through shared hubs, partners or separately approved add-on budgets.
- GST/taxes, statutory deductions, inflation treatment and procurement savings will be handled in accordance with donor agreement and applicable law.
- Any material reallocation between approved heads will require documented authorisation under the donor MoU.

16. Procurement, Financial Management and Audit

- Approve technical specifications and bill of quantities before inviting quotations or tenders.
- Use competitive procurement with conflict-of-interest declarations and comparative statements.
- Record serial numbers, asset tags, warranties, centre location and physical-verification status.
- Process payments against purchase orders, delivery evidence, installation confirmation and invoices.
- Maintain donor-wise ledgers, bank reconciliation, monthly budget variance and utilisation certificates.
- Conduct annual statutory audit and project audit; facilitate donor or third-party verification.

17. Risk Register and Mitigation

Risk	Rating	Mitigation
Political association concern	High	Separate CSR project identity, neutral donor branding, anti-political undertaking and monitoring
Low attendance / dropout	Medium	Counselling, flexible timings, reminders, transport-sensitive scheduling and dropout recovery
Low women participation	Medium	Women-only batches, safe timings, family orientation, women trainers and safeguarding
Placement shortfall	High	Employer mapping before batch launch, demand-led course mix, apprenticeships and multiple pathways
Trainer quality variation	Medium	Standard curriculum, onboarding, observation, learner feedback and refresher training
Data quality / inflated reporting	High	Unique learner records, evidence upload, validation samples, audit trail and third-party checks
Financial non-compliance	High	Separate cost centre, maker-checker controls, procurement file, UC and audit
Equipment downtime / theft	Medium	Warranty, AMC, UPS, CCTV, asset tagging, insurance where feasible and stock checks
Safeguarding incident	High	Code of conduct, complaint channels, escalation protocol, confidentiality and immediate action
Cyber/privacy incident	Medium	Role-based access, consent, minimal data collection, secure backups and staff training
Technical workshop injury / electrical hazard	High	Qualified trainers, PPE, lockout/isolation procedures, supervised practicals, first aid and incident reporting
Drone or regulated-course non-compliance	High	Non-flying assembly labs at centres; licensed/authorised partners for piloting and regulated certifications; periodic legal review
Course supply not matching jobs	High	Employer demand validation, quarterly course review, placement data and closure of low-outcome courses

18. Sustainability and Exit Strategy

- Use a consortium model so no single donor is required to fund the full programme and donors can adopt centres, districts, regions or pooled functions.
- Develop state-wide employer, apprenticeship, sector and market partnerships with regional execution.
- Create trainer academies, reusable digital content, assessment banks and specialist hubs to improve quality at scale.
- Build alumni networks, mentor pools and enterprise/freelance communities across districts.
- Classify centres annually by performance and need, then renew, improve, consolidate, transfer or responsibly close sites through donor-approved decisions.
- Protect beneficiary access, assets, data and pending placement commitments during any transition.

The exit plan will protect donor-funded assets, learner records, ongoing batches and placement commitments. At least six months before grant closure, the steering committee will approve continuation, transfer, co-funding, consolidation or responsible closure arrangements.

19. Donor Value Proposition

- A clearly defined option 5: state-wide consortium - 100 centres with measurable outputs and an auditable budget of ₹118 crore.
- Direct access for disadvantaged communities to digital infrastructure and modern income skills.
- Balanced portfolio of foundational learning, technical roles, service-sector jobs, AI-enabled skills, freelancing and entrepreneurship.
- Minimum 40% women participation target with safety and access measures.
- Centre-wise, district-wise and donor-wise visibility through MIS and evidence-backed reporting.

- Employee volunteering opportunities in mentoring, mock interviews, technical sessions and career exposure.
- Neutral CSR communication with donor attribution and strict prohibition on political or religious use.

20. Immediate CSR Funding Request

Request: ₹118 crore state-wide consortium envelope

Amity International Mission Trust invites CSR donors to join a ₹118 crore state-wide consortium to establish 100 centres, reach 3,00,000 digital literacy beneficiaries, train 48,000 youth and facilitate at least 28,800 evidence-validated livelihood outcomes across Andhra Pradesh.

Donors may participate through one-centre, district, regional or pooled programme commitments under common standards. A consortium term sheet should define governance, donor attribution, fund allocation, data sharing, audit, tranche release and independent impact assessment.

21. Donor Due-Diligence and Submission Checklist

- Covering letter and board/trustee authorisation
- CSR concept note and this detailed project report
- Detailed budget, implementation schedule and KPI framework
- Registration certificate, PAN, CSR-1, 12A and 80G, as applicable
- Audited financial statements and annual reports
- Board/trustee/KMP details and conflict-of-interest declarations
- Bank details and cancelled cheque
- Anti-political-use and non-religious implementation undertaking
- Child/women safety, POSH, grievance and data privacy policies
- Procurement, finance, asset management and utilisation-certificate formats
- Curriculum outlines, trainer criteria and assessment plan
- Location assessment, space agreement and safety checklist
- Employer mobilisation, placement and retention-tracking plan
- Past work evidence and references, where available

22. Assumptions, Definitions and Disclaimer

- The figures and targets are derived from the Ambedkar Digital Learning Skill-to-Job Centers state-wide reference DPR and scaled to the selected funding option.
- Final location, course mix, staffing, procurement specifications and unit costs are subject to donor approval and field validation.
- “Placed/self-employed” means evidence-validated joining, apprenticeship, paid freelance work or enterprise activity, as defined in the approved M&E manual.
- The DPR is a planning and CSR-engagement document; it is not legal, tax, accounting or investment advice.
- Applicable Companies Act, CSR rules, labour, taxation, safeguarding, data protection and local regulatory requirements shall prevail over this planning document.

23. Approval Matrix

Approval item	Amity International Mission Trust / Implementing Entity	CSR Donor
Final location and space	Propose and validate	Approve
Annual work plan and budget	Prepare	Approve
Procurement above agreed threshold	Conduct and recommend	Review/approve as per MoU
Course mix and employer plan	Prepare based on mapping	Review
Branding and communication	Prepare neutral materials	Approve donor attribution
Quarterly performance and utilisation	Submit with evidence	Review and release linked tranches
Material scope/budget change	Seek written approval	Approve/reject
Final impact and closure	Complete, report and hand over	Review and close

24. Indicative National Skill and Regulatory Reference Framework

Curricula will be mapped, wherever suitable, to current National Occupational Standards, Qualification Packs, Skill India Digital Hub resources and sector skill council guidance. The following are reference points and must be revalidated at the time of course approval because standards and regulations may change.

Area	Indicative official reference
EV charging	Power Sector Skill Council / NSDC job role: Electric Vehicle (EV) Charging Station Technician, PSS/Q2503, NSQF Level 4
Solar installation	Skill Council for Green Jobs / NSDC job roles including Solar PV Installer - Electrical, SGJ/Q0102, NSQF Level 4
Housekeeping	Tourism and Hospitality Skill Council / NSDC: Housekeeping Attendant (Manual Cleaning), THC/Q0203, NSQF Level 3

Area	Indicative official reference
Digital and emerging skills	Skill India Digital Hub course ecosystem covering AI/ML, data science, cybersecurity, digital marketing, entrepreneurship, cloud, coding and UI/UX
Drone technology	Aerospace and Aviation Sector Skill Council qualification-pack ecosystem; DGCA DigitalSky and prevailing Drone Rules for remote-pilot and operational compliance
Other job roles	Relevant sector skill council standards, employer competency maps and state/central skilling guidelines applicable when the course is launched

Reference review date: 12 July 2026. Final curricula, certification claims and training-provider eligibility shall be confirmed against the latest official sources before donor contracting and batch launch.

END OF DPR